For more information on adopting Human Kinetics Coach Education texts or courses, contact your K-12 sales representative today!

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Conduct coaching clinics at your school—become a certified instructor

Whether you’re a high school physical education instructor, coach, or athletic administrator, being a certified coach education instructor will enable you to train your coaches in the classroom setting whenever you need to. Most states require new and/or non-faculty coaches to become certified prior to coaching. Our Coaching Principles and Sport First Aid courses are accepted by more than 30 state high school associations in whole or in part as meeting coaching education requirements. As a certified instructor, you have the opportunity to teach either or both courses to coaches in your district. Many administrators and coaches prefer the classroom setting over online courses because of the face-to-face interaction in-person clinics offer. To become a certified instructor, you will need to complete three steps:

1. Participate in a live instructor training webinar or view a recorded webinar. Contact Jerry Reeder for a schedule of upcoming instructor training webinars.
2. Review the instructor materials.
3. Take the course you plan to teach.

It’s simple to become an instructor, and there’s no cost to you. To get started, contact Jerry Reeder at 800-747-5698, ext. 2325 or JerryR@hkusa.com.

Successful Coaching, Fourth Edition

Rainer Martens, PhD

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Successful Coaching details the principles, knowledge, and skills that will help coaches build a foundation for their decisions and actions. Working through the text, student-coaches will define their philosophy, identify their objectives, and determine their coaching style. They will learn how to become skilled communicators, motivators, and teachers by applying psychological principles and recommendations for positive management of athletes’ behavior. Successful Coaching discusses the team management responsibilities of the coach and details how to manage relationships with athletes, other coaches, administrators, medical personnel, officials, parents, and the media. Also addressed are the legal responsibilities of a coach and strategies for reducing risk.

Text ancillaries

Successful Coaching adoption features complimentary online ancillaries including an instructor guide, image bank, and test package. The resources are available through the website www.HumanKinetics.com/SuccessfulCoaching. The site also includes customizable and reproducible forms taken from the text, such as sample practice plans, evaluation forms, and safety checklists. Contact your sales representative for details.

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For more information on adopting Human Kinetics Coach Education resources, contact your K-12 sales representative today! See mail panel for information.

To request an exam copy or to order, visit our website at www.HumanKinetics.com/CoachingPrinciples or call 800-747-4457.

Bring up the next generation of coaches—offer coaching and officiating courses for your students

Youth sport organizations are always in need of coaches. Students who love sports and enjoy working with kids are ideal candidates. Coaching courses you offer today will help prepare students to fill these roles in the future. By adopting our courses in conjunction with the textbooks, it’s likely your students will be one step closer to being certified to coach at the high school level in your state. More than 30 state high school associations recognize our Coaching Principles and Sport First Aid courses as meeting requirements.

In addition to teaching as quarter- or semester-long courses, consider offering Human Kinetics Coach Education courses to your students through weekend or summer clinics. You may also consider conducting clinics for your non-faculty coaches for certification and for your faculty-coaches for professional development.

For more information on adopting Human Kinetics texts or courses, contact your K-12 sales representative today! See mail panel for information.

Lay the foundation for your students to become coaches

As America’s best-selling coaching text, Successful Coaching has helped over a million coaches develop their coaching philosophies; improve their communication, teaching, and management skills; and understand their responsibilities as a coach. Written by Rainer Martens, a respected and renowned sport psychologist and longtime coach, Successful Coaching is recognized by more than 30 state high school associations, state departments of education, and individual school districts as meeting coaching education requirements. Upon completion of the course, your students will be listed in the National Coaches Registry and, in most cases, be a step closer to earning a valuable, recognized coaching credential in your state.

Adopt the Coaching Principles course and offer your students the added bonus of certification

Drawing its content from the textbook, Successful Coaching, the Coaching Principles course has provided a solid foundation for aspiring coaches for more than 30 years. Offered in both classroom and online formats, Coaching Principles is recognized by more than 30 state high school associations, state departments of education, and individual school districts as meeting coaching education requirements. Upon completion of the course, your students will be listed in the National Coaches Registry and, in most cases, be a step closer to earning a valuable, recognized coaching credential in your state.

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New sport safety courses from Human Kinetics

Human Kinetics and Sport Safety International (SSI) have partnered to offer online training in recognizing and treating concussion, heat illness, and sudden cardiac arrest. Each course is specifically crafted to assist student-coaches in the prevention and management of these conditions. ConcussionWise is designed and updated to be in accordance with individual state requirements.

Each course features a 15-20 minute video, followed by a 10-question test. After successfully completing the course, students’ names are added to the National Coaches Registry and they can print a certificate of course completion.

These new sport-safety courses are perfect complements to the Sport First Aid course. Contact your sales representative for more information on how you can provide these online first-aid courses to your students.

Additional texts available for adoption

This text provides a thorough introduction to key concepts in the field of sport and exercise psychology and provides students with the latest research in the field, including mindfulness, emotional intelligence, cultural diversity, substance abuse, exercise adherence, ethics, professional issues, and transitions in sport.

For details, visit www.HumanKinetics.com/Exam-Desk-Copy-Request-Form

Students will learn to develop their understanding of the body’s marvelous abilities to perform various types and intensities of exercise and sport, and to adapt to stressful situations. This book incorporates the scientific principles of strength training and conditioning as well as their direct application to athletic competition and performance. Students will discover how to research and study the behaviors of sport consumers. Included are an overview of marketing segmentation, the Five Ps of sport marketing, sections on branding, sales and service, community relations, and social media, and more.

Students pursuing athletic training, coaching, or other healthcare fields will find current information covering the breadth of theory and application of athletic training, including evidence-based practice, prevention and health promotion, clinical examinations and diagnosis, acute and emergency care, and more.

Core Concepts in Athletic Training and Therapy with Web Resource

Students will develop the knowledge and skills of student-athletes at the high school level and in the clinic setting. This book provides an overview of what is expected of a coach and the differences in coaching responsibilities in the classroom versus the clinic.

ConcussionWise

ISBN: 978-1-4925-3057-8
Price: $4.99

HeatWise

Price: $4.99

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