

FREE SHIPPING! see page 11 for details.

## RUNNING



## Daniels' Running Formula, Third Edition By Jack Daniels

Get in the best shape of your running career with the help of Daniels' Running Formula, the book that Runner's World magazine calls the best training book. Premier running coach Jack Daniels provides you with his legendary VDOT formula to guide you through training at exactly the right intensity to run stronger, longer, and faster. Choose a program to get in shape, target a specific race, or regain conditioning after layoff or injury. Train for competition with programs for 800 meters, 1500 meters to 2 miles, cross country races, 5 K to $10 \mathrm{~K}, 15 \mathrm{~K}$ to 30 K , and marathon events. Each program incorporates training intensities to help you build endurance, strength, and speed.

2014 • paperback, e-book • 320 pages • ISBN 978-1-4504-3183-5
$\$ 21.95$ U.S. •\$32.95 CDN • £14.99 UK • €19.50 EURO • \$28.95 AUS • \$35.99 NZD


## Yoga for Runners <br> By Christine Felstead

In Yoga for Runners, Christine Felstead shares her proven program for improving strength, flexibility, endurance, mental sharpness, breathing, and performance. Step-by-step instruction and photos of 88 yoga poses and 10 sequences make this a practical, easy-to-follow training guide that will produce results for every runner, from beginner to veteran.
2014 • paperback, e-book, app • 264 pages • ISBN 978-1-4504-3417-1 $\$ 19.95$ U.S. • \$23.95 CDN • £13.99 UK •€18.20 EURO • \$25.95 AUS • \$32.99 NZD


Available in June!

Mastering Running By Cathy Utzschneider
Cathy Utzschneider, highly accomplished and renowned masters runner and coach, has created the definitive guide for masters runners and athletes. Runners from 30 to 100 will learn how to evaluate and refine running form to improve speed and endurance while using exercises, stretches, and routines to prevent common age-related injuries. Also included are training programs for the mile, 5 K , 10K, half marathon, and full marathon.

```
2014 • paperback, e-book • Approx. }232\mathrm{ pages
ISBN 978-1-4504-5972-3
$19.95 U.S. • $23.95 CDN \bullet £13.99 UK \bullet €18.20 EURO
$25.95 AUS • $32.99 NZD
```



## Running Science

 By Owen AndersonRunning Research News and Training Update editor Owen Anderson presents Running Science, the most comprehensive title revealing the hard science behind better performance. He synthesizes the latest research on topics like physiology, biomechanics, medicine, genetics, biology, psychology, and training to offer insights, techniques, and tactics distilled from great sport and exercise scientists, coaches, and runners.
2013 • paperback, e-book - 608 pages • ISBN 978-0-7360-7418-6 \$27.95 U.S. • \$32.95 CDN • £18.99 UK • €24.70 EURO \$36.95 AUS • \$45.99 NZD


## 4:09:43 - Boston 2013 Through the Eyes of the Runners By Hal Higdon

In the first book on this tragic event, 4:09:43, Hal Higdon, a contributing editor at Runner's World, tells the tale of Boston 2013. The book's title refers to the numbers on the finish-line clock when the first bomb exploded. In 4:09:43, Higdon views Boston 2013 through the eyes of those running the race, focusing on 75 runners and their individual stories, collected uniquely through social media: blogs posted online, stories offered on Facebook, and e-mails sent to the author.
In 4:09:43, Higdon presents these stories, condensing and integrating them into a smooth-flowing narrative that begins with runners boarding the buses at Boston Common, continues with the wait at the Athletes' Village in Hopkinton, and flows through eight separate towns. The story does not end until the 23,000 participants encounter the terror on Boylston Street. "These are not 75 separate stories," says Higdon. "This is one story told as it might have been by a single runner with 75 pairs of eyes."
2014 • paperback, e-book • 168 pages • ISBN 978-1-4504-9710-7
$\$ 14.95$ U.S. •\$17.95 CDN • £10.99 UK • €14.30 EURO •\$19.95 AUS •\$24.99 NZD
"Hal Higdon's book 4:09:43 is full of inspiring personal stories that reflect how running's worst day may also have been its best."

Amby Burfoot
Editor at Large, Runner's World
"We realize while reading the marathoners' own words why they will not be stopped by the bombings that took place. It's simple: Love is stronger than hate."

Bill Rodgers
Four-Time Boston and NYC Marathon Champion

[^0]"The Boston bombings broke the hearts of runners everywhere but only reinforced their spirit. Through the stories of some who were actually there, Hal Higdon tells how ordinary runners like us have become indomitable examples to the whole world."

Kathrine Switzer
First woman to officially run the Boston Marathon
Author of Marathon Woman

## RUNNING



Coaching Cross Country Successfully By Pat Tyson with Doug Binder

While there are many instruction books on running, only Coaching Cross Country Successfully, written by one of the winningest cross country coaches in the United States, Pat Tyson, provides a blueprint to building a successful team. In it, you'll learn how to establish a coaching philosophy; tailor training needs; teach running techniques and improve performance; prepare for competition; evaluate runners and your program; and work with assistant coaches, volunteers, and the community.
2014 • paperback, e-book • 168 pages • ISBN 978-1-4504-4019-6 \$21.95 U.S. • \$25.95 CDN • £14.99 UK • €19.50 EURO \$28.95 AUS • \$35.99 NZD


Advanced Marathoning, Second Edition By Pete Pfitzinger and Scott Douglas
Advanced Marathoning has all the information you need to train smarter, remain injury free, and arrive on the start line ready to run the race of your life. With easy-to-understand, day-by-day training schedules for a variety of distances, it is simply the most efficient approach to running for distance.

2009 • paperback, e-book • 264 pages • ISBN 978-0-7360-7460-5
$\$ 19.95$ U.S. •\$23.95 CDN •£13.99 UK • €18.20 EURO
\$25.95 AUS • \$32.99 NZD


## Running for Women

 By Jason Karp and Carolyn SmithRunning for Women provides comprehensive information on training female runners based on their cardiovascular, hormonal, metabolic, muscular, and anatomical characteristics. Women will learn to maximize workouts around the menstrual cycle and to guard against common injuries, disordered eating, osteoporosis, and menstrual irregularities.

```
2012 • paperback, e-book • 232 pages • ISBN 978-1-4504-0467-9
$17.95 U.S. • $20.95 CDN \bullet £12.99 UK \bullet €16.90 EURO
$23.95 AUS • $29.99 NZD
```



Running Anatomy By Joe Puleo and Patrick Milroy

Running Anatomy will show you how to improve your performance by increasing muscular
 strength, optimizing the efficiency of your running motion, and minimizing your risk for injury. Featuring 50 of the most effective strength exercises for runners, Running Anatomy places you in the action, fundamentally linking each exercise to running performance.
2010 • paperback, e-book • 200 pages • ISBN 978-0-7360-8230-3 $\$ 19.95$ U.S. • \$23.95 CDN • €14.99 UK • €19.50 EURO \$25.95 AUS • \$32.99 NZD


## The Art of Running Faster By Julian Goater and Don Melvin

The Art of Running Faster provides you with a new approach to running, achieving your goals, and setting your personal best. This book challenges the stereotypes of how distance runners should train. Readers will learn how to overcome factors that prevent them from running faster and avoid injury with correct running technique.
2012 • paperback, e-book • 216 pages • ISBN 978-0-7360-9550-1 $\$ 19.95$ U.S. • \$23.95 CDN • £13.99 UK • €18.20 EURO \$25.95 AUS • \$32.99 NZD


Lore of Running, Fourth Edition By Tim Noakes

Lore of Running answers the most pressing questions for those who are serious about the sport, including: how your body systems respond to training; the effects of different training methods; how to avoid overtraining; genetic versus trainable potential; how to train for various distances; how to prevent and treat injuries; and much more.
2003 • paperback • 944 pages • ISBN 978-0-87322-959-3 \$29.95 U.S. • \$34.95 CDN • £20.99 UK • €27.30 EURO \$39.95 AUS • \$48.99 NZD

## TRAINING \& NUTRITION



## Endurance Sports Nutrition, Third Edition By Suzanne Girard Eberle

Endurance Sports Nutrition will guide you in selecting the optimal foods, drinks, and supplements so you can train longer, recover more quickly, avoid injuries, and achieve your performance goals in any endurance endeavor. Sports dietitian and former elite runner Suzanne Girard Eberle presents a fueling program that addresses the unique concerns of endurance athletes, including road and trail running; cycling and mountain biking; duathlon and triathlon; winter sports, such as Nordic ski races and mountain ascents; water sports, including openwater swimming; and environmental conditions.
2014 • paperback, e-book • 392 pages • ISBN 978-1-4504-3215-3
\$23.95 U.S. •\$27.95 CDN • £16.99 UK • €22.10 EURO • \$31.95 AUS • \$38.99 NZD range of motion, muscular strength, stamina, posture, and flexibility.
Step-by-step instructions describe how to perform each stretch, while 110 full-color anatomical illustrations highlight the muscles and surrounding structures.

2014 • paperback, e-book, enhanced e-book with video, app 232 pages • ISBN 978-1-4504-3815-5
$\$ 19.95$ U.S. • $\$ 21.95$ CDN • £14.99 UK • €19.50 EURO \$25.95 AUS • \$32.99 NZD


## Caffeine for Sports

 PerformanceBy Louise Burke, Ben Desbrow, and Lawrence Spriet

Caffeine for Sports Performance helps athletes understand how to safely use caffeine to get the most out of their sports. The resource includes guidance for athletes, coaches, and fitness enthusiasts who are deciding whether they can or should use caffeine to boost their athletic performance.
2013 • paperback, e-book • 216 pages • ISBN 978-0-7360-9511-2 $\$ 18.95$ U.S. •\$21.95 CDN •€12.99 UK • €16.90 EURO \$24.95 AUS • \$30.99 NZD


## The Athlete's Guide to Sports

 SupplementsBy Kimberly Mueller and Josh Hingst

The Athlete's Guide to Sports
Supplements is for athletes, coaches, and trainers seeking information on safe and legal performance-focused supplements. Each of the 120 supplements has a detailed description of what it is, how it works, performance benefits, current research, recommended dosages, and health concerns.

```
2013 - paperback, e-book, app • 304 pages
ISBN 978-0-7360-9369-9
$18.95 U.S. \bullet $21.95 CDN \bullet £12.99 UK \bullet €16.90 EUR0
$24.95 AUS • $30.99 NZD
```



Nancy Clark's Sports Nutrition Guidebook, Fifth Edition By Nancy Clark

Boost your energy, build muscle, lose fat, and improve your performance with the bestselling sports nutrition guide! Internationally respected sports nutritionist Nancy Clark presents the latest research on hydration, vitamins, supplements, energy drinks, organic foods, and more for exercise and competition.
2014 • paperback, e-book, app • 520 pages
ISBN 978-1-4504-5993-8
\$19.95 U.S. •\$23.95 CDN • £13.99 UK •€18.20 EURO
\$25.95 AUS • \$32.99 NZD

## TRIATHLON



Available in June!

## Triathletes in Motion By Marc Evans and Jane Cappaert

In Triathletes in Motion, Marc Evans, triathlon's first professional coach, and Jane Cappaert, a leading expert in sport biomechanics, make the case that every triathlon training regimen should start with the physical assessments of movement. By looking carefully at movements during these assessments, you can detect limitations to mobility, flexibility, strength, and stability. These limiters cannot be corrected by traditional technique instruction alone, so Evans and Cappaert present specific exercises and tests that address each one. The results are greater efficiency, fewer injuries, and faster performances.
2014 • paperback, e-book • Approx. 416 pages • ISBN 978-1-4504-3220-7
$\$ 29.95$ U.S. • \$34.95 CDN • £20.99 UK • €27.30 EURO • \$39.95 AUS • \$48.99 NZD


## Triathlon Science

## By Joe Friel and Jim Vance

With editors Joe Friel and Jim Vance and a who's-who list of international experts on the sport, Triathlon Science is packed with all the expertise you can handle, and more. From fine-tuning your physiology for each of the three disciplines to plotting the best race strategy for your fitness level, personal goals, and competitive conditions, you'll find the insights and prescriptions typically available only from a top-level coach. Triathlon Science offers an unprecedented wealth of advanced yet accessible information on excelling in the sport.
2013 • paperback, e-book • 664 pages • ISBN 978-1-4504-2380-9
\$27.95 U.S. • \$32.95 CDN • £18.99 UK • €24.70 EURO •\$36.95 AUS • \$45.99 NZD


## Human Kinetics acquires DSWFitness

Human Kinetics, Inc., is excited to announce the acquisition of a 33 -year veteran and leader of continuing education products for health and fitness professionals, DSWFitness, Inc., Center for Continuing Education. This acquisition combines the forces of two widely respected information leaders in the fitness industry to reinforce the commitment to the development and distribution of high-quality continuing education coursework for the health and fitness industry. DSWFitness has created a wealth of fitness, health, wellness, and clinical continuing education opportunities that are approved by over 25 industry-leading, certifying organizations, including USA Triathlon (USAT). Browse the courses at DSWFitness.com.

Join HK Rewards for exclusive discounts and special offers!
See page 11 for more details.


## Complete Triathlon Guide By USA Triathlon

In Complete Triathlon Guide by USA Triathlon you'll find invaluable bike-handling techniques straight from the pros, learn how to assess running form and improve running cadence and stride, troubleshoot your freestyle swim stroke, and shave seconds off starts and transitions. You'll go inside the sport for expert instruction and personal insights from triathlon's biggest names to enhance your training regimen with the most effective workouts, including programs for swimming, cycling, and running, as well as for strength, flexibility, and endurance.
2012 • paperback, e-book • 368 pages • ISBN 978-1-4504-1260-5 $\$ 21.95$ U.S. • \$25.95 CDN • £14.99 UK •€19.50 EURO • \$28.95 AUS • \$35.99 NZD


Triathlon Anatomy
By Mark Klion and Troy Jacobson

Featuring 82 of the most effective multisport exercises with step-by-step
 descriptions and full-color illustrations, Triathlon Anatomy by Mark Klion and Troy Jacobson links each exercise to multisport performance so you'll see how to strengthen muscles and increase stamina.
2013 • paperback, e-book • 208 pages • ISBN 978-1-4504-2138-6 \$21.95 U.S. •\$24.95 CDN • £14.99 UK • €19.50 EURO \$28.95 AUS • \$35.99 NZD


Triathlon 101, Second Edition By John Mora
Triathlon 101 returns to help even more athletes take the guesswork out of multisport training and racing. Packed full of expert advice and new information, it has solidified its status as the essential guide for multisport success.

2009 • paperback, e-book • 200 pages • ISBN 978-0-7360-7944-0
$\$ 18.95$ U.S. •\$21.95 CDN • £12.99 UK • €16.90 EURO
\$24.95 AUS • \$30.99 NZD


Waterlogged: The Serious Problem of Overhydration in Endurance Sports By Tim Noakes

Tim Noakes, internationally recognized expert on human performance, debunks current hydration beliefs. Waterlogged outlines practices that endurance athletes should follow, variables they should consider, and guidelines they should use to maintain proper fluid balance.
2012 • paperback, e-book • 448 pages • ISBN 978-1-4504-2497-4 \$24.95 U.S. • \$28.95 CDN • £16.99 UK • €22.10 EURO \$32.95 AUS • \$40.99 NZD


## Triathlon Training By Michael Finch

Starting with a base-building program, Triathlon Training prepares you with technique instruction and training drills to progress to a choice of six racespecific programs for different levels of competition.

2004 • paperback • 160 pages • ISBN 978-0-7360-5444-7 $\$ 18.95$ U.S. • $\$ 21.95$ CDN • €12.99 UK • €16.90 EURO (Not available from Human Kinetics in Australia or New Zealand.)


The Sport Performance Series
In the Sport Performance Series, the National Strength and Conditioning Association brings together the world's leading coaches and trainers to provide the best and most up-todate information and advice. Learn more at HumanKinetics.com.


## Fitness Cycling <br> By Shannon Sovndal

From customized workouts to authoritative advice, Fitness Cycling provides the most effective workouts for achieving peak physical conditioning. As a cyclist and physician for one of the sport's leading teams, author Shannon Sovndal provides a detailed approach to cycling that will help you increase strength, speed, stamina, and overall fitness. Fitness Cycling features 56 workouts based on specific aspects of riding, such as base building, interval training, sprint and hill climbing, and time trialing.
2013 • paperback, e-book • 224 pages • ISBN 978-1-4504-2930-6 $\$ 18.95$ U.S. • \$21.95 CDN • £12.99 UK • €16.90 EURO • \$24.95 AUS • \$30.99 NZD


## Cycling Anatomy

By Shannon Sovndal
Cycling Anatomy by Shannon Sovndal will show you how to improve your performance by increasing muscular strength and optimizing the efficiency of every movement. Featuring 74 of the most effective cycling exercises, each with clear, step-by-step descriptions and full-color anatomical illustrations highlighting the primary muscles in action, this book goes beyond exercises by placing you
 on the bike and into the throes of competition.

2009 • paperback, e-book • 200 pages • ISBN 978-0-7360-7587-9
$\$ 21.95$ U.S. • \$24.95 CDN • £14.99 UK • €19.50 EURO • \$28.95 AUS • \$35.99 NZD


Distance Cycling
By John Hughes and Dan Kehlenbach
John Hughes, one of ultracycling's most respected names, teams up with cycling coach Dan
Kehlenbach to present Distance Cycling. You will learn how to select the distance events best suited to you; prepare yourself for the physical and psychological demands of the sport; train for century rides and brevets using the 8- and 15 -week conditioning programs; and conquer grueling ultradistance rides.

```
2011 • paperback, e-book • 272 pages • ISBN 978-0-7360-8924-1
$19.95 U.S. - $23.95 CDN \bullet £13.99 UK \bullet €18.20 EURO
$25.95 AUS • $32.99 NZD
```



## Cutting-Edge Cycling By Hunter Allen and Stephen Cheung

With Cutting-Edge Cycling, you'll learn how to apply the latest in cycling research, science, and technology to train smarter, ride longer, and race faster. Renowned cycling coach Hunter Allen and leading scientist Stephen Cheung share the most recent biomechanical, physiological, and technical advances and research, why they matter, and how you can incorporate them for maximal training and optimal performance.
2012 • paperback, e-book • 280 pages • ISBN 978-0-7360-9109-1 $\$ 19.95$ U.S. • \$23.95 CDN • £13.99 UK • €18.20 EURO \$25.95 AUS • \$32.99 NZD


## Mastering Mountain Bike

 Skills, Second EditionBy Brian Lopes and Lee McCormack

Advance your mountain biking experience with Mastering Mountain Bike Skills. With firsthand advice and personal experiences from world champion Brian Lopes, and world-leading technique instructor Lee McCormack, this book includes highquality photos, detailed instruction, and techniques and tips for every skill level and riding style so you can start riding with greater confidence.

```
2010 • paperback, e-book • }264\mathrm{ pages • ISBN 978-0-7360-8371-3
$23.95 U.S. • $27.95 CDN \bullet £16.99 UK \bullet €22.10 EURO
$31.95 AUS • $38.99 NZD
```



## Serious Cycling, Second Edition By Edmund R. Burke

Serious Cycling bridges the gap between scientific observation and cycling performance. It takes scientific data on physiology, biomechanics, nutrition, injury prevention and recovery, and training, and translates it into practical applications that will have an immediate impact on your personal training program.
2002 • paperback, e-book • 304 pages • ISBN 978-0-7360-4129-4
$\$ 21.95$ U.S • \$25.95 CDN • £14.99 UK • €19.50 EURO
\$28.95 AUS • \$35.99 NZD


## Cycling Fast

## By Robert Panzera

Cycling Fast covers the latest information on high-tech racing frames, training with a power meter and heart rate monitor, coordinating your tactics as part of a team, and much more. Learn how to periodize your training and use the tips, charts, and checklists to ensure your success at the finish line.

```
2010 • paperback, e-book \bullet 232 pages • ISBN 978-0-7360-8114-6
$19.95 U.S. - $23.95 CDN \bullet £13.99 UK \bullet €18.20 EURO
$25.95 AUS • $32.99 NZD
```



## Essential Bicycle Maintenance \& Repair By Daimeon Shanks

Essential Bicycle Maintenance \& Repair, U.S. national team head track mechanic Daimeon Shanks teaches you how to repair your bike with minimal investment in specialized tools. Written for the do-it-yourselfer, not the professional mechanic, each repair includes step-by-step instructions and photo sequences, making the book an accessible and essential resource for any cyclist.
2012 • paperback, e-book, app • 224 pages ISBN 978-1-4504-0707-6
\$19.95 U.S. • \$23.95 CDN • £14.99 UK • €19.50 EURO \$25.95 AUS • \$32.99 NZD


## Mastering Cycling By John Howard

Trim seconds off your time, train more efficiently, or simply maximize your fitness workouts with Mastering Cycling. Cyclists will benefit from John Howard's targeted approach that covers technique instruction and refinement for cornering, climbing, and descending; workout plans for fitness and competition; training for road races, time trials, and triathlons; and more.
2012 • paperback, e-book • 200 pages • ISBN 978-0-7360-8677-6 \$18.95 U.S. • \$21.95 CDN • £12.99 UK • €16.90 EURO \$24.95 AUS • \$30.99 NZD


## Cycling Past 50

By Joe Friel
Make your biking years after 50 your best ever with Cycling Past 50. Featuring key training principles, advanced workouts, and tips and strategies for training, fueling, and preventing injuries, this book provides an in-depth look at the full range of considerations for cycling successfully for years to come.

1998 • paperback • 264 pages • ISBN 978-0-88011-737-1 $\$ 19.95$ U.S. • $\$ 23.95$ CDN • £13.99 UK • €18.20 EURO \$25.95 AUS • \$32.99 NZD

## SWIMMING



Swimming Anatomy By Ian McLeod

Swimming Anatomy by Ian McLeod will improve your performance by increasing muscle strength and optimizing the efficiency of every stroke. Featuring a full-color interior, this book includes 74 of the most effective anatomically grouped exercises, each with step-by-step descriptions and over 200 expertly drawn illustrations that highlight the primary muscles in action for starts, turns, and the four competitive strokes.

2010 • paperback, e-book • 200 pages • ISBN 978-0-7360-7571-8
$\$ 21.95$ U.S. •\$24.95 CDN • £14.99 UK • €19.50 EURO
\$28.95 AUS • \$35.99 NZD


## Open Water Swimming By Steven Munatones

Whether you are a dedicated openwater swimmer or a triathlete looking to conquer the sport's most challenging event, Open Water Swimming is your complete guide to improving your performance and decreasing your time. Steven Munatones shares his insights and expertise on preparing, training, and competing in open-water events. From the art of efficient pack swimming to the best dryland and pool workouts for improving endurance, strength, and power, Open Water Swimming covers it all.

```
2011 • paperback, e-book \bullet 264 pages • ISBN 978-0-7360-9284-5
$21.95 U.S. \bullet $25.95 CDN \bullet £14.99 UK \bullet €19.50 EURO
$28.95 AUS • $35.99 NZD
```



## Complete Conditioning for

 Swimming By Dave Salo and Scott RiewaldFrom more powerful strokes to quicker turns, propel yourself to improved times with Complete Conditioning for Swimming. This multidimensional training program uses fitness assessments to tailor strength, endurance, and flexibility exercises to your individual needs. Dave Salo and Scott Riewald provide workouts and programs, conditioning plans, information on nutrition before, during, and after swim meets, and more. The DVD takes you to the pool and into the gym to demonstrate drills and exercises used by the sport's elite.

2008 • paperback • 256 pages with 80-minute DVD ISBN 978-0-7360-7242-7 • \$24.95 U.S. • \$28.95 CDN • £19.99 UK €26.00 EURO • \$32.95 AUS • \$40.99 NZD


Swimming Fastest
By Ernest Maglischo
In Swimming Fastest, author Ernest Maglischo reveals the science behind the training principles that led his teams to 13 NCAA national championships at the Division II level and 19 conference championships. This book is the definitive reference on stroke technique and training methods for swimming. It shows you how to apply scientific information to the training process so that you can swim stronger and faster.

2003 • hardcover • 800 pages • ISBN 978-0-7360-3180-6 \$49.95 U.S. • \$58.95 CDN • £33.99 UK • €44.20 EURO \$65.95 AUS • \$81.99 NZD


Swimming
STEPS TO SUCCESS


## / HK 1 REWARDS

## Join HK Rewards to save today!

Sign up today and be rewarded for staying connected to the premier publisher for sports and fitness. You'll immediately begin to enjoy discounts on most of our products as well as other special offers. All that is required for you to participate is to simply subscribe to any of our free e-newsletters so you can stay up to date on the latest offerings from Human Kinetics. You'll keep pace with news of upcoming webinars, announcements of new products, excerpts of our products, news items of interest, and much more!

Visit HumanKinetics.com/Rewards for more information and to sign up today!

```
    2 EASY WAYS TO ORDER!
                    \bullet CALL •
    US 1.800.747.4457 • Canada 1.800.465.7301
    UK & Europe +44 (0) 113 255 5665 • Australia 08.8372.0999
    New Zealand 0800.222.062
    \bullet VISIT OUR WEBSITE •
    www.HumanKinetics.com
```

*All prices subject to change. Prepayment with credit card (MasterCard, Visa, American Express) is required for all personal orders placed online or by phone. No currency or COD. Orders placed to the U.S. must be paid in U.S. funds drawn on a U.S. bank. Return policy: if not completely satisfied with your purchase, return it within 30-days of date of purchase in saleable condition, and your money will be refunded except for shipping and handling. Sorry, we don't accept returns on opened software, video, DVD or CD-ROM purchases.

See all our swimming, cycling, running, and triathlon titles at

## www.HumanKinetics.com/Triathlon

## FREE SHIPPING!

Get free shipping on any order of $\$ 30$ or more. Simply provide the promo code found on the back cover/mail panel to receive free shipping on your order. Offer cannot be combined with any other special offers. Orders must be placed by May $31^{\text {st }}, 2014$.

Human Kinetics is a proud sponsor of the Road Runners Club of America, the Illinois Marathon, and the Not Your Average Joe 5k/5 mile run.



Promo Code:
K778
"Hal Higdon's book 4:09:43 is full of inspiring personal stories that reflect how running's worst day may also have been its best."

Amby Burfoot
Boston Marathon Champion Editor at Large, Runner's World

In the first book on this tragic event, 4:09:43, Hal Higdon, a contributing editor at Runner's World, tells the tale of Boston 2013. In 4:09:43, Higdon views Boston 2013 through the eyes of those running the race, focusing on 75 runners and their individual stories, collected uniquely through social media: blogs posted online, stories offered on Facebook, and e-mails sent to the author. In 4:09:43, Higdon presents these stories, condensing and integrating them into a smooth-flowing narrative. "These are not 75 separate stories," says Higdon. "This is one story told as it might have been by a single runner with 75 pairs of eyes."


[^0]:    "Higdon's account avoids the political sensationalizing of the events of April 15, 2013. Instead, he tells the story of Boston through the eyes of dozens of participants, revealing what the event means to hundreds of thousands of runners and how the explosions of that day burst into this iconic event and experience. Read this book if you love Boston."

    Jonathan Beverly
    Editor in Chief, Running Times

