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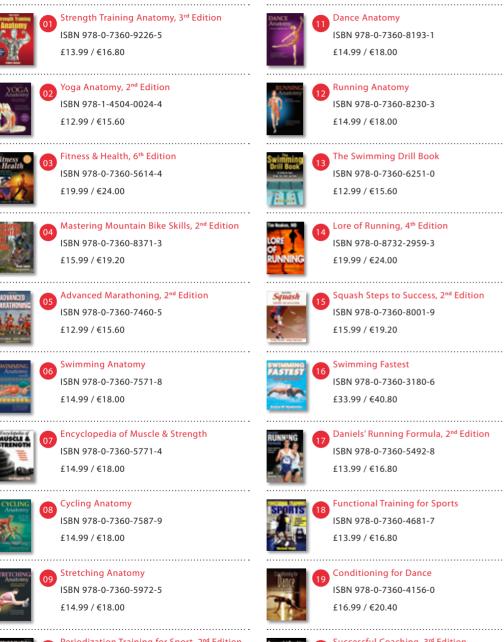
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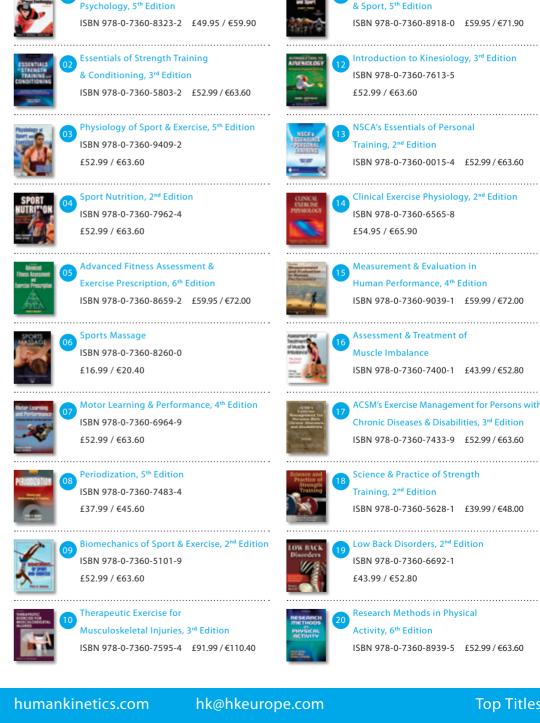
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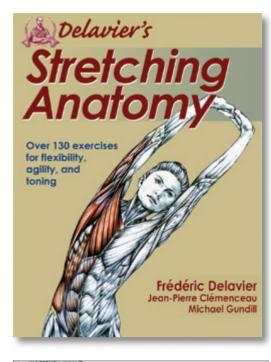


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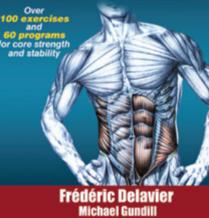
Delavier's Stretching Anatomy is the guide for increasing flexibility, improving range of motion, toning muscles and relieving pain and discomfort. The very best stretches for shoulders, chest, arms, torso, back, hips and legs are all in stunning detail.

With over 550 full-colour photos and illustrations, you'll go inside more than 130 exercises to see how muscles interact with surrounding joints and skeletal structures and learn how variations, progressions and sequencing can affect muscle recruitment, the underlying structures and ultimately the results.

Delavier's Stretching Anatomy includes 13 programmes for increasing muscle tone, releasing tension and stress, and optimizing training and performance in 13 sports, including running, cycling, basketball, football, golf and track & field.



Core Training Anatomy





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 Delavier's previous publications have sold over 2 million copies worldwide!



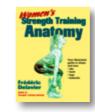
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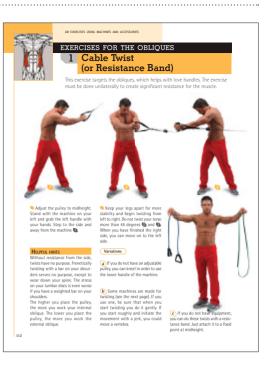


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The abdominal muscles have always played an important role in protecting the spine and assisting the respiratory muscles and the thighs during movement, in recent years however, abs have also gained a wider social significance. 'Six-pack' and even 'eight-pack' abs have become the yardstick by which many people measure peak physical fitness (and attractiveness).

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With Yoga Anatomy, Second Edition, authors Leslie Kaminoff and Amy Matthews, both internationally recognized experts and teachers in anatomy, breathing and bodywork, have created the ultimate reference for yoga practitioners, instructors and enthusiasts alike.

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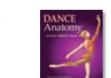
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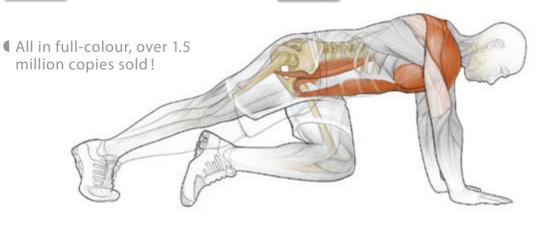
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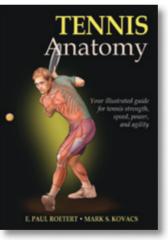


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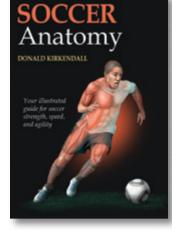
'An invaluable tool for better performance on the court.'

PAUL ANNACONE, ROGER FEDERER'S TENNIS COACH

'An essential resource for both players and coaches.'

JOHN ISNER, UNITED STATES DAVIS CUP PLAYER





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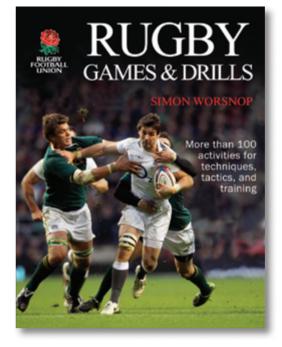
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Soccer Anatomy combines step-by-step instruction and full-colour anatomical illustrations of 79 soccer-specific exercises designed to increase speed, strength and agility. These exercises are arranged anatomically, making it easy to condition specific muscle groups and improve key skills like kicking, heading, tackling and diving Readers can learn how to modify these exercises to target specific areas based on their style of play, personal needs and goals. Authoritative advice, expert instruction and stunning colour illustrations prepare them for competition whilst minimizing the risk of injury.

'Dr Kirkendall's experience as a player, coach and sport scientist of the highest calibre is unbeatable. Anyone involved in the game will gain invaluable insights from Soccer Anatomy.'

SAM SNOW, COACHING DIRECTOR





Rugby Games & Drills

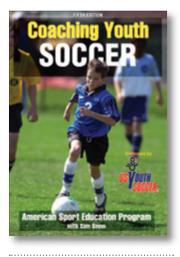
Rugby Football Union, Simon Worsnop ISBN 978-1-4504-0213-2 £16.99 / €20.40

Rugby Games and Drills is an invaluable resource for coaches, PE teachers and players of all ages and skill levels. Developed by one of the game's top coaches and endorsed by the Rugby Football Union, Rugby Games and Drills allows teams to prepare for match days through the use of coaching sessions designed to develop technique, game sense and fitness.

It's packed with the most effective games and drills for improving core skills such as handling, kicking and decision making whilst also providing tough physical challenges.

Detailed descriptions of each topic and accompanying illustrations will help readers make the most of training sessions and ensure the team is match ready.

> Rugby Games and Drills is the ideal companion for coaches and players of both rugby league and rugby union looking to maximize talent and harness their potential.



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Coaching Youth Soccer provides coaches of athletes aged 14 and under with sport and age-specific coaching tips and advice as well as general coaching principles and information on first aid.

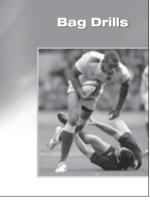
Included are over 45 activities and 40 coaching tips, combined with more than 70 photos and 50 illustrations. A new chapter on goalkeeping complements updated chapters on attacking and defending. The sport first aid section has also been expanded to include guidelines on how to deal with concussion.





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CHAPTER 5

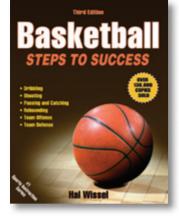
'Any serious coach should make room for Rugb Games & Drills on their bookshelf. The wide variety of games and drills it provides are suitable for coaching players of any age and cover the fundamental playing skills and facets of conditioning needed to contest and enjoy modern rugby. This book is set to become the coach's most invaluable assistant.'

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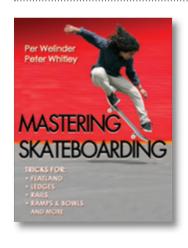


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'A must-read for players and coaches at every level of play.'

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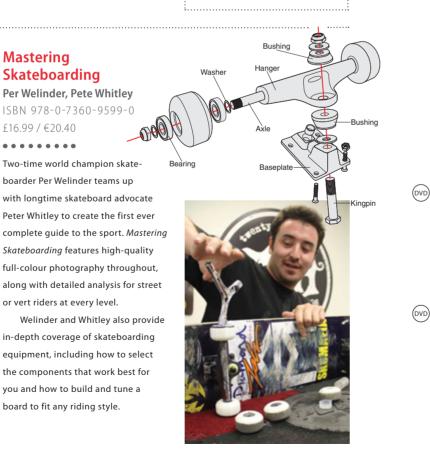
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Throughout the book Kipp also shares consumer, technique and safety tips amassed from years of experience as both skier and instructor.



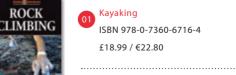
He also provides invaluable information on travel and trip planning, with advice on choosing a ski resort. renting accommodation and travelling with cumbersome gear. Finally an index of websites helps readers to find ski instructors and organizations, shop for equipment and plan trips to more than 2,000 ski locations in 57 different countries around the world. Alpine Skiing has it all.





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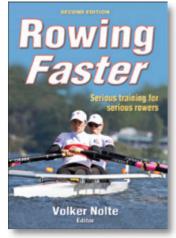
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Rowing Faster, 2nd Edition Volker Nolte

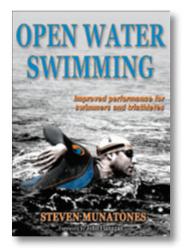
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With contributions from Olympic medallists and rowing experts from around the globe, *Rowing Faster* includes the latest research on adaptive rowing, advice on managing a team and detailed plans for the long-term development of rowers. It also offers insights on training and competition for female rowers. From the technical details of equipment and training to the classifications of boats and rowers, *Rowing Faster* has it all. Voted the most widely read book by the International Rowing Association.







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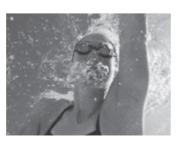
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Open Water Swimming is an essential guide to manoeuvring the open-water environment and describes how to prepare logistically, physically and mentally for open-water swims. The book includes stroke techniques, racing tactics and training plans for triathlon, middle-distance and marathon-distance swims.

Swim faster, stronger and more efficiently. Whether you are a dedicated open-water swimmer or a triathlete looking to conquer the sport's most challenging event, *Open Water Swimming* is your complete guide to improving your performance and decreasing your time.







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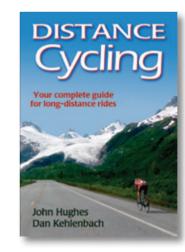
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Developing Agility and Quickness

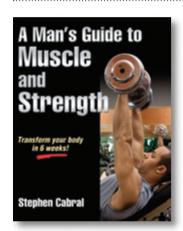


Developing Agility & Quickness

National Strength & Conditioning Association, Jay Dawes, Mark Roozen ISBN 978-0-7360-8326-3 £12.99 / €15.60

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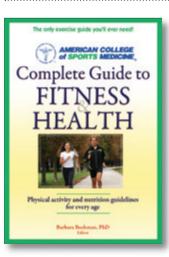
Efforts to become markedly quicker or more agile aren't always successful. Genetic limitations, technical deficiencies and inferior training activities are among the major obstacles. Applicable to almost any sport, Developing Agility and Quickness helps athletes overcome these obstacles with help from the top sports conditioning authority in the world; the National Strength and Conditioning Association. Here the NSCA handpicks its top experts to present the best training advice, drills, and programmes for optimizing athletes' fleetness of foot, change-of-direction speed and reaction time.



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American College of Sports Medicine, Babara Bushman ISBN 978-0-7360-9337-8 £15.99 / €19.20

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tions and full-colour photos of the most effective exercises, sample workouts, practical advice, age-specific physical activity guidelines and strategies for incorporating exercise into even the busiest of lifestyles.

'Should be on the shelf of every fitness enthusiast.'

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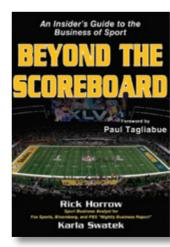
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Rick Horrow, America's leading expert in sport business and co-author Karla Swatek give fans an inside look at the multibillion-dollar world of professional sport. Packed with information from industry insiders, *Beyond the Scoreboard* reveals the true movers and shakers while looking at the forces driving this lucrative business.

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End Back & Neck Pain comprehensively provides the latest research, professional insights and proven programmes to prevent and relieve common back pain and discomfort. Offering advice for self-treatment through a series of questions, readers identify the source of their discomfort and determine the best plan of action for relief. Often simple lifestyle changes, postural improvements and stretching exercises can help to keep pain from returning. However the text also contains information on finding a good physician and pointers on getting the right diagnosis. Most importantly, it takes the fear and uncertainly out of discomfort and puts the individual in control of their recovery.



'From contracts to event bidding, it reveals the real components driving business and the hotbutton topics of this high-stakes business.'

JERRY JONES, OWNER AND GENERAL MANAGER, DALLAS COWBOYS

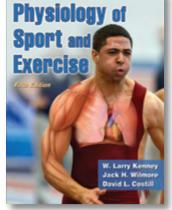
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W. Larry Kenney, Jack Wilmore, David Costill ISBN 978-0-7360-9409-2 £52.99 / €63.60

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The leading textbook for undergraduate exercise physiology courses has been fully updated in both content and design. The authors, all distinguished researchers and past presidents of the American College of Sports Medicine, combine their expertise to deliver superior technical content while maintaining the accessible, reader-friendly format that has made this textbook a favourite of instructors and students alike.

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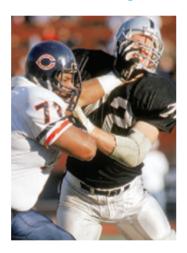
 Rewritten chapters on resistance training including core strength, stability training and high-intensity

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How Biology and Time Affect Sport Performance THOMAS W. ROWLAND, MD

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A Behavioral Emphasis Richard A. Schmidt

Ancillaries

Online ancillary materials are free to course adopters. The image bank includes over 200 figures, content photos and tables from the text, sorted by chapter. The images can be used for handouts and PowerPoint presentations allowing users to develop customized presentations based on specific course requirements.

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Thomas Rowland ISBN 978-0-7360-8274-7 £14.99 / €18.00

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This text takes a broad look at the physiological clock, offering students, researchers, coaches and athletes a unique approach to understanding how physiological, psychological and philosophical aspects of time affect sport performance.

Chapter introductions cue readers to the ideas addressed in the chapter,

Motor Control & Learning, 5th Edition Richard Schmidt, Tim Lee ISBN 978-0-7360-7961-7

£59.95 / €71.90

Significantly updated with current research, new learning features and more references, the fifth edition of *Motor Control and Learning* expertly combines text, figures and practical examples to explain this complex topic in a clear and comprehensive manner.

This outstanding introduction to the field focuses on motor behaviour that can be observed directly as well as the many factors that affect the quality of these performances and the ease with which they can be learned. Additionally, the text examines some of the neurological and biomechanical processes that create complex movement behaviours. These reflect the convergence toward a shared understanding of complex movement behaviours across the fields of motor behaviour and motor learning, motor control and biomechanics. while sidebars throughout present amusing or unusual examples of sport and timing within various contexts. Take-home messages at the end of each chapter summarize important findings and research.

Ultimately the text seeks to provoke thought and further research on the relationship between biology, time and performance as well as an appreciation for the intricacies of human potential.

Schmidt and Lee, continue to refresh this classic and comprehensive text with the following features: — More than 280 new references and 50 pages of new content

 Expanded information on attention, human motor performance and the learning process

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 Historical sidebars presenting the historical links to concepts and principles of motor behaviour

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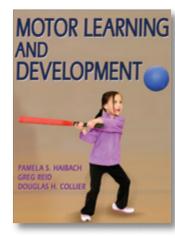
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These essays ask challenging guestions *about the state* of applied sport psychology, its priorities, its methods and its effectiveness in preparing students for research and consulting

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Critical Essays in Applied Sport Psychology is a contentious and thought-provoking collection of 16 essays discussing the field's traditions, research models and practices.

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Each essay offers a distinct perspective on applied sport psychology practice that challenges current applied training requirements and practices, with discussion questions at the conclusion of each essay to stimulate in-class discussion and individual reflection. Readers may also use these essays as springboards for pursuing new areas of research.

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their definitions: an evaluation of the

measurement constructs and tools

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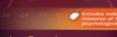
and new ideas for research. The stories themselves illustrate the diversity and complexity of research in perception, action and motor skill acquisition. They provide concrete examples of how motor behaviour, motor control and perception and action errors affect the lives of individuals in various contexts

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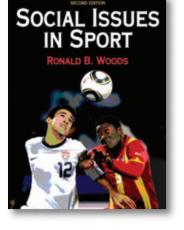
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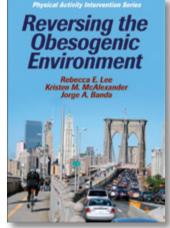
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Rebecca Lee, Kristen McAlexander, Jorge Banda ISBN 978-0-7360-7899-3 £27.95 / €33.50

Social Issues in Sport, 2nd Edition Ron Woods

ISBN 978-0-7360-8982-1 £54.95 / €65.90

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and distribution, family and cultural

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It also offers sample programmes and

policies, checklists and potential solu-

tions that offer readers a starting point

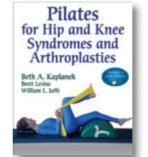
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Beth Kaplanek, Brett Levine, William Jaffe 978-0-7360-9224-1 £29.99 / €36.00

NSCA's Essentials of Personal Training, 2nd Edition

 National Strength &

 Conditioning Association

 ISBN 978-0-7360-8415-4

 £52.99 / €63.60

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The second edition of NSCA's Essentials of Personal Training is the most comprehensive resource available for current and future personal trainers, exercise instructors, fitness facility and wellness centre managers and other fitness professionals. Unmatched in scope, this text remains the leading source for personal training preparation and professional development. Comprehensive and research based, with up-to-date information on applied aspects of personal training,

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use of Pilates in increasing
strength, balance, flexibility
and range of motion with
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manual therapists, personal trainers and physicians, this text introduces Pilates as a safe fitness and rehabilitation tool for individuals with knee or hip conditions. As a bonus, a web resource is included with the text.

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Ming Li, Eric MacIntosh, Gonzalo Bravo 978-0-7360-8273-0 £54.99 / €66.00

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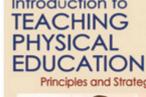
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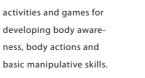
activities and skills, Physical Activities In the Wheelchair and Out helps you create physical activity options that encourage success. By suggesting ways that familiar games and activities might be modified, this reference offers opportuni-

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